

# Curriculum Vitae

## Natasha Herring

### Education

The City College of New York

**Master of Fine Art in English**, Creative Writing, June 2017

**Research Interests:** African-American Literature: Language Politics & Transformative Restoration.

Purchase College Conservatory at SUNY

**Bachelor of Fine Art**, Film Production, 1996

Honors: President's Merit Scholarship, Certificate of Academic Achievement,  
H.S.S. Botswana Scholarship.

### Professional Training/Additional Education

Literacy Assistance Center, New York

**NYSED Adult Literacy Education Core Curriculum Certification**, Summer 2012

Related Courses: Learning Styles, Valuing Diversity, Teaching Reading & English to Adults.

Metropolitan College of New York

**Master of Business Administration**, Media Management, 2000/2007

Related Courses: Organizational Behavior, Finance, Publishing, Contract Law and Marketing.

### Educational Experience

The City College of New York

160 Convent Avenue New York, NY 10031

2016-present

#### Adjunct Lecturer

•**Children's Literature: Composition Individual & Society, FIQWS 10108**

Teach the longer paper and practice in essay form through the lens of children's literature introduced through morality tales, behavioral guidelines, gender roles, and racial status.

•**Introduction to Composition, ENGL 11000**

Assess student learning outcomes through the literacy narrative, exploratory essay and the researched critical essay. Facilitate multimodal learning through WordPress portfolio and Blackboard.

•**Introduction to Creative Writing, ENGL 22000**

Organize and develop syllabus and course focused on poetry, non-fiction and fiction.

Assess student learning outcomes through critiques of original works in various genres and online work via Blackboard and WordPress portfolios.

LaGuardia Community College

31-10 Thomson Avenue L.I.C., NY 11101

2017-present

#### Adjunct Lecturer

•**The Research Paper, ENG 103**

Teach students in the writing and research techniques that include MLA format, scholarly research tools, evaluating sources, citations and plagiarism. Guide students as they gather, evaluate, synthesize and edit their papers including assessing their work through the edit and revision process.

2011- 2016

**Training Field Coordinator**

- Maintained and co-created various curriculum including Slips, Trips & Falls.
- Supervised and assessed 50 trainers and trainer methodology implementation.
- Delivered presentations to unionized employees on health & safety awareness.
- Reached 100% training goal throughout the tri-state area.
- Coordinated training schedules of 9 agencies within the New York City boroughs.
- Created monthly, quarterly reports, budgeting including topics, attendance, evaluations, exams per agency, cost per workshop and overall program.

2003-2008, 2010-2013

**Basic Education Teacher**

- Taught English basic education to home care workers (1199 members) with multiple cultural backgrounds.
- Coached students on career and CUNY choices regarding short-term, long-term goals.
- Previously taught adult classes of home care workers in GED English, Math, Social Studies and Science.
- Evaluated students' academic progression.
- Developed lesson plans and curriculum.

CUNY Prep at Night

2122 White Plains Road Bronx, NY 10462

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2007-2008, 2011

**Humanities Teacher**

- Taught high school level humanities to adults in a GED for college preparatory program.
- Actively assisted in the development, assessment and implementation of the curriculum.
- Tested and assessed student's readiness for GED exam and college entrance exam.
- Advised students on college and career paths.

Henry Street Settlement

301 Henry Street New York, NY 10002

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1995-1998

**Educational Specialist/GED Instructor**

- Organized resume/job readiness workshops, college tours and college events.
- Instructed students (17-21 age group) for the GED where 85% passed.
- Taught classes in essay writing, creative writing, basic story structure and film production.

Professional Experience

Digital Media Productions

120 Broadway New York, NY 10271

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2004-2009

**Marketing/Production Manager**

- Presented new video streaming technologies to law firms and court reporting companies in the tri-state area including such law firms as Bingham McCutchen, and Clifford Chance.
- Advised partners and senior management on marketing strategies to increase brand awareness in the legal market.

American Baby Magazine, Meredith Corp.

803 Third Avenue New York, NY 10022

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2000-2003

**Marketing Coordinator**

- Managed and edited American Baby Magazine's Booklets & Samples page (monthly ad listing, circulation: 1 million).

- Project managed, edited CBE Reporter American Baby Magazine newsletter insert (quarterly circulation: 2,000 ad sponsor: March of Dimes).
- Produced Babies 'R Us CBE conference events nationwide. Secured merchandising materials, childbirth educators, vendors and video production companies.

Census Bureau, Dept. of Commerce  
1999-2000

7 World Trade Center New York, NY 10271

### **Assistant Manager for Recruiting**

- Developed, maintained public relations with local government and community based organizations.
- Reached over 150% recruiting goal in Washington Heights' office in 3 months.
- Increased recruiting goal in lower Manhattan office from 30% to 90%.
- Managed multicultural staff where 90% were rapidly promoted.
- Led a team of more than 50 employees during two separate recruiting operations in 2 offices.

## Volunteer Experience

PEN America  
2018

588 Broadway #303 New York, NY 10012

### **Reader**

- First round reader for the Writing for Justice Fellowship.
- Advise the Selection Committee in choosing submissions in the genres of Non-fiction, Fiction, Poetry, Drama and Hybrid.

Frederick Douglass Creative Arts Center  
2009-2010

270 West 96<sup>th</sup> Street New York, NY 10025

### **Marketing Intern**

- Created and designed marketing strategies for the creative writing arts center.
- Advised the Board of Directors and the Executive Director with such strategies.

## Publications

- Herring, Natasha. "Strange Fruit," Kweli Journal. Spring 2018 (forthcoming)
- Herring, Natasha. "How We Heal," P.S. I Love You, a Medium publication. Fall 2017  
<https://psiloveyou.xyz/this-is-how-we-heal-bde8602e8fa6>
- Herring, Natasha. "The Purple Crayon," Promethean Literary Journal. Spring 2017  
<https://natasha-herring.com/about/>
- Herring, Natasha. "Pop and Lock" Rain Tiger, Poem/Profile April 2008
- Herring, Natasha. "Rebecca Sterenfled Turns 100," The Palm Beach Times. 2008  
<http://www.thepalmbeachtimes.com/Pages/SocietyBreastCancer.php>
- Downing-Herring, Natasha. "Kid Filmmakers," New England Film.com  
<http://newenglandfilm.com/magazine/2002/07/kid-filmmakers>. July 2002
- Downing-Herring, Natasha. "Filmshack,"  
<http://newenglandfilm.com/magazine/2002/08/filmshack>. August 2002

## Readings

- Turnstyle Reading Series at the Graduate Center, *Raining Sunshine*, Spring 2018 (forthcoming)
- IAW&A Civil Rights Salon at The Cell, "Black & Blue" social justice lyrical essay, January 2017  
<https://iamwa.wordpress.com/2018/01/22/1-15-18-iawa-salon-inspiring-celebration-of-martin-luther-king-day-at-the-cell-theatre/>
- Winter Salon at The Shrine Music Venue, December 2017
- Interactive Poetry Showcase at Aaron Davis Hall, "Never Once," December 2017

- Harvest or Horror at the NYU Kimball Hall, "Strange Fruit," October 2017
- CCNY MFA Reading at Revolution Books, *Raining Sunshine* excerpt, Spring 2017
- CCNY MFA Reading Series at the Bungasden, "OdetoaTinCan," April 2017

## Selected Accomplishments

- VONA/Voices of Our Nations Arts Foundation summer workshop recipient, founded by Junot Diaz
- The City College of New York's literary magazine Fiction, Reader (2017-present)
- The City College of New York MFA Reading Series, Treasurer (2017), Co-curator (2017-present)
- Co-founder/Editorial Director of Mahoganybaby.com, black parenting ezine. Press: Today Show, Kiss FM. Best Company Website of the Year, The Stevie Awards Women Entrepreneurs Finalist.
- Producer, Director, Editor 16mm Shorts: *Alone* (experimental), *I Am Me & You Two* (documentary), *Straight 'Til Morning* (lyrical fiction)
- Business Affiliations: Association of Writers & Writing Programs (2016-present), Advertising Women of NY (2001-2003), Women Business Executives (2004 to 2009)

## Technical Skills

- Microsoft Office: Word, Excel, PowerPoint, Outlook
- Adobe: Photoshop, Illustrator, Encore, Audition, Premiere-Pro
- Film/Digital Production: Bolex, Arriflex 16mm, Panasonic 100A, Canon EOS Rebel T4i DSLR (HD)
- Educational Platforms: Blackboard, Edmodo, WordPress