

Curriculum Vitae

Natasha S. Herring

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Education

The City College of New York

Master of Fine Art in English, Creative Writing, June 2017

Related Course: The Teaching of Composition & Literature

Thesis: *Raining Sunshine*, a young adult memoir on self-discovery and love set in the backdrop of the 80s, 90s, Africa, Lower East Side and the Pine Ridge Reservation.

Purchase College Conservatory at SUNY

Bachelor of Fine Art, Film Production, 1996

Honors: President's Merit Scholarship, Certificate of Academic Achievement,
H.S.S. Botswana Scholarship.

Professional Training/Additional Education

Literacy Assistance Center, New York

NYSED Adult Literacy Education Core Curriculum Certification, Summer 2012

Related Courses: Learning Styles, Valuing Diversity, Teaching Reading & English to Adults.

Metropolitan College of New York

Master of Business Administration, Media Management, 2000/2007

Related Courses: Organizational Behavior, Finance, Publishing, Contract Law and Marketing.

Educational Experience

The City College of New York

160 Convent Avenue New York, NY 10031

2016- present

Adjunct Lecturer

•Introduction to Composition, ENGL 11000

Assess student learning outcomes through the literacy narrative, exploratory essay and the researched critical essay. Facilitate multimodal learning through WordPress portfolio and Blackboard.

•Introduction to Creative Writing, ENGL 22000

Organize and develop syllabus and course focused on poetry, non-fiction and fiction. Assess student learning outcomes through critiques of original works in various genres and online work via Blackboard and WordPress portfolios.

•Composition of Individual & Society, FIQWS 10108

The longer paper and practice in essay form through the lens of children's literature introduced through morality tales, behavioral guidelines, gender roles, and racial status.

1199SEIU, Home Health Care Training/Education Fund 330 W. 42nd Street New York, NY 10036

2011- 2016

Training Field Coordinator

- Maintained and co-created various curriculum including Slips, Trips & Falls.
- Supervised and assessed 50 trainers and trainer methodology implementation.
- Delivered presentations to unionized employees on health & safety awareness.
- Reached 100% training goal throughout the tri-state area.

- Coordinated training schedules of 9 agencies within the New York City boroughs.
- Created monthly, quarterly reports, budgeting including topics, attendance, evaluations, exams per agency, cost per workshop and overall program.

2003-2008, 2010-2013

Basic Education Teacher

- Taught English basic education to home care workers (1199 members) with multiple cultural backgrounds.
- Coached students on career and CUNY choices regarding short-term, long-term goals.
- Previously taught adult classes of home care workers in GED English, Math, Social Studies and Science.
- Evaluated students' academic progression.
- Developed lesson plans and curriculum.

CUNY Prep at Night

2122 White Plains Road Bronx, NY 10462

2007-2008, 2011

Humanities Teacher

- Taught high school level humanities to adults in a GED for college preparatory program.
- Actively assisted in the development, assessment and implementation of the curriculum.
- Tested and assessed student's readiness for GED exam and college entrance exam.
- Advised students on college and career paths.

Henry Street Settlement

301 Henry Street New York, NY 10002

1995-1998

Educational Specialist/GED Instructor

- Organized resume/job readiness workshops, college tours and college events.
- Instructed students (17-21 age group) for the GED where 85% passed.
- Taught classes in essay writing, creative writing, basic story structure and film production.

Media Experience

Digital Media Productions

120 Broadway New York, NY 10271

2004-2009

Marketing/Production Manager

- Presented new video streaming technologies to law firms and court reporting companies in the tri-state area including such law firms as Bingham McCutchen, and Clifford Chance.
- Advised partners and senior management on marketing strategies to increase brand awareness in the legal market.

American Baby Magazine, Meredith Corp.

125 Park Avenue South New York, NY 10017

2000-2003

Marketing Coordinator

- Managed and edited American Baby Magazine's Booklets & Samples page (monthly ad listing, circulation: 1 million).
- Project managed, edited CBE Reporter American Baby Magazine newsletter insert (quarterly circulation: 2,000 ad sponsor: March of Dimes).
- Produced Babies 'R Us CBE conference events nationwide. Secured merchandising materials, childbirth educators, vendors and video production companies.

Census Bureau, Dept. of Commerce

7 World Trade Center New York, NY 10271

1999-2000

Assistant Manager for Recruiting

- Developed, maintained public relations with local government and community based organizations.
- Reached over 150% recruiting goal in Washington Heights' office in 3 months.
- Increased recruiting goal in lower Manhattan office from 30% to 90%.
- Managed multicultural staff where 90% were rapidly promoted.
- Led a team of more than 50 employees during two separate recruiting operations in 2 offices.

Volunteer Experience

Frederick Douglass Creative Arts Center
2009-2010

270 West 96th Street New York, NY 10025

Marketing Intern

- Created and designed marketing strategies for the creative writing arts center.
- Advised the Board of Directors and the Executive Director with such strategies.

Publications

- Herring, Natasha. "The Purple Crayon", Promethean Literary Journal. Spring 2017
<https://natasha-herring.com/about/>
- Herring, Natasha. "Pop and Lock" Rain Tiger, Poem/Profile April 2008
- Herring, Natasha. "Rebecca Sterenfeld Turns 100," The Palm Beach Times. 2008
<http://www.thepalmbeachtimes.com/Pages/SocietyBreastCancer.php>
- Downing-Herring, Natasha. "Kid Filmmakers," New England Film.com
<http://newenglandfilm.com/magazine/2002/07/kid-filmmakers>. July 2002
- Downing-Herring, Natasha. "Filmshack,"
<http://newenglandfilm.com/magazine/2002/08/filmshack>. August 2002

Selected Accomplishments

- The City College of New York MFA Reading Series Co-curator & Treasurer (2017)
- Co-founder/Editorial Director of Mahoganybaby.com, black parenting ezine. Press: Today Show, Kiss FM. Best Company Website of the Year, The Stevie Awards Women Entrepreneurs Finalist.
- Producer, Director, Editor 16mm Shorts: *Alone* (experimental), *I Am Me & You Two* (documentary), *Straight 'Til Morning* (lyrical fiction)
- Business Affiliations: Association of Writers & Writing Programs (2016-present), Advertising Women of NY (2001-2003), Women Business Executives (2004 to 2009)

Technical Skills

Microsoft Office: Word, Excel, PowerPoint, Outlook

Adobe: Photoshop, Illustrator, Encore, Audition, Premiere-Pro

Film/Digital Production: Bolex, Arriflex 16mm, Panasonic 100A, Canon EOS Rebel T4i DSLR (HD)

Educational Platforms: WordPress, Blackboard, Edmodo